



HOSTED BY
DOWNTOWN BEAVER DAM INC.

**THE 26TH ANNUAL BEAVER DAM
HOLIDAY PARADE**
SATURDAY, DECEMBER 2, 2017
PARADE STARTS AT 5:30
THEME: "Light up the Holidays"

ENTRY FORM

**BAD WEATHER DATE:
SUNDAY, DECEMBER 3, 5:30**

(PLEASE MAKE YOUR ENTRY INFORMATION LEGIBLE)

UNIT NAME _____ UNIT LENGTH _____
(MANDATORY)

CONTACT PERSON _____ PHONE _____

ADDRESS _____
(Street, City, State, ZIP)

E-MAIL _____
(PLEASE MAKE THIS LEGIBLE)

PREFERENCE FOR CONTACT: _____ PHONE
(TO NOTIFY WEEK OF THE PARADE . _____ E-MAIL
ABOUT YOUR LOCATION IN PARADE)

CHECK THE DESCRIPTION OF YOUR ENTRY:

- _____ WALKING/MARCHING
- _____ CAR/TRUCK
- _____ VEHICLE WITH FLOAT/WAGON
- _____ HORSES/ANIMALS
- _____ CHILDREN ON YOUR ENTRY

ENTRY FEE: \$10 (nonrefundable)

**ENTRY DEADLINE:
FRIDAY, NOVEMBER 17, 2017**

(WE ASK THAT YOU MEET THE ENTRY DEADLINE TO
ASSURE A PLACE IN THE PARADE AND THAT YOUR
ENTRY CAN BE JUDGED)

WE AGREE TO ABIDE BY PARADE RULES (listed below)

SIGNATURE OF CONTACT PERSON

(RETURN THIS PORTION OF THE FORM)

MAIL ENTRY TO: Kay Appenfeldt, C/O Holiday Parade, 108 Sioux Drive, Beaver Dam, WI 53916
OR DROP OFF ENTRY: Black Waters Coffee, 308 S. Center St., Beaver Dam, WI

MAKE CHECKS PAYABLE TO: Downtown Beaver Dam Inc. PARADE CONTACT PERSON: Kay Appenfeldt, (920) 887-1693

CRITERIA FOR JUDGING:

- Creativity/originality of decorations/lights
- Entry made us feel good or made us smile
- Detail in the amount of work done in creating the entry
- Overall appearance—Display of Holiday Spirit
- Please no strob or high intensity flashing lights

HOLIDAY PARADE PRIZES:

- GRAND PRIZE-- \$75 + plaque
- 2ND PLACE -- \$50 + plaque
- 3RD PLACE -- \$25 + plaque
- 4TH PLACE -- \$20 + plaque
- 5TH PLACE -- \$15 + plaque

PARADE RULES:

(WINNER REQUIRED AT AFTER PARTY TO RECEIVE CASH PRIZE)

- **SANTA. PLEASE FOR THE CHILDREN NO SANTA'S ARE ALLOWED ON ANY PARADE ENTRY. THERE WILL ONLY BE ONE SANTA IN THE PARADE AND HE WILL MAKE HIS ENTRANCE AT THE END OF THE PARADE LINEUP.**
- **CANDY: CANDY CAN NOT BE THROWN ON THE PARADE ROUTE—CANDY CAN BE HANDED OUT ONLY.**
- **HORSES/ANIMALS:** Entries must clean up after themselves from beginning to end.
- **INTOXICANTS:** Parade entrants **must not** be intoxicated or consuming intoxicants during the parade.
- **PEOPLE ON FLOATS OR VEHICLES:** Make sure that all are positioned for safety and are not overcrowded on your float/vehicle.

PARADE LINEUP 4:30 p.m. ON S.CENTER ST.—CHECK IN ON MILL ST. AND S. CENTER ST.

PARADE ROUTE (S. Center St. to Front St. to Park Ave. to S. Lincoln Ave. to Mill St. to Tower Parking lot)

(Turn over for important information and your invitation to the After Party)